



*50+Living our best lives now and in the future!*

## JobSearch50.com Founder Creates New Opportunity for 50+ Job Seekers

*“Age is an issue of mind over matter. If you don’t mind, it doesn’t matter.”*

**J**oe Stam said this quote (often attributed to Mark Twain) is one of his favorites. As a former human resources executive, Joe led functions which involved “high volume recruiting, risk management, benefits, payroll, pensions, 401k plans, and safety plans for both union and non-union environments.” Joe said that throughout his years in his chosen field, “It was always important to use compassion and empathy when working with individual employees or groups while conveying transparency and credibility.” During a career that spanned 30 years, he also interviewed and hired thousands of employees.



### Insights about Workers over 50

What Joe noticed when considering and hiring

workers over fifty was how “extremely thankful” many of these job applicants were when they even got an opportunity to interview for a position. “There is something wrong when older job seekers feel this way.” He knew that many of these ‘over fifty’ workers were talented and hardworking individuals who had a lot to contribute. At the same time, he understood that ageism could be a real barrier for many older workers seeking employment.

“Older workers may face perceptions that they are stuck in their ways and not open to change.” At the same time, Joe noted, “Workplace cultures are changing rapidly, and older workers must be willing to change with the times and do their best to understand and accept generational differences in the workplace.” He suggested that media portrayals of millennials [born between 1981-1996] “and their perceived work ethic” could create additional barriers for older job seekers.

“Keep in mind millennials are now firmly entrenched in human resources and recruiting departments throughout the country; they are now making the decisions regarding who gets offered that position you are applying or interviewing for.”



## Becoming Part of the Solution

Another one of Joe's favorite quotes has been attributed to American writer and activist Eldridge Cleaver: "You're either part of the solution, or you're part of the problem." Joe chose to be part of the solution.

After spending thirty years of his career in human resources, Joe said, "I realized that I had spent most of my waking hours fulfilling someone else's purpose, and it was time to find my own purpose." Drawing on his years of experience and knowledge, he developed a vision for helping job seekers over fifty. That vision led to a new undertaking—founding and becoming the CEO of [JobSearch50.com](http://JobSearch50.com).



## Filling a Need: JobSearch50.com

[JobSearch50.com](http://JobSearch50.com) is a job board and resume writing service exclusively for job seekers who are over fifty years old. "I want to create an awareness with employers that ageism is counterproductive and does not benefit companies or workers. Employers can't afford to ignore the millions of talented, capable, and hardworking individuals that are a vital part of our economy. Long term experience and the willingness to work provides a stability that all businesses should highly value." Joe added, "We aim to create new opportunities in the job market and workplace while changing the way employers and society view older workers."

## Visiting JobSearch50.com

If you are a job seeker, you can use your zip code to identify positions from the 150,000 currently listed. You can also post your resume for free. Job seekers may opt to have a professional resume created for them. Resume packages range from \$249 for a standard resume to \$649 for an executive resume.

Employers pay, based on the plan level they choose, to post positions.

The About Us section states, "JobSearch50 offers an exclusive community where the only people you compete with are those 50 years and older, and the employers who post jobs want to hire in this age range. Everyone wins!"

The site also has a blog. The current [blog](#) post offers pointers for those over fifty seeking employment.

## Maintaining a Balanced Life

"I am a huge believer in maintaining a healthy lifestyle that includes a lot of exercise and eating healthy." Joe lives in Colorado and is an avid outdoorsman. He loves to mountain bike, climb "14ers"

[mountains 14,000 feet or higher], and hike in the mountains with his wife Tracy as much as possible. His goal this summer is to climb a 14er and complete a 26-mile mountain bike ride in the same day. "There's nothing better than passing a twenty-year-old when climbing mountains on a bike or on foot. This is how I relax and renew my mental energy."



## Advice for Others

For older workers: "Be flexible, open-minded, show a willingness to learn, retrain, and adapt. Most importantly, take the time and energy to mentor younger workers; they will love the fact that you are wanting to see them succeed in their career by imparting your experience and knowledge."

On following your passion: "The most important thing is to find YOUR purpose. Once you find your purpose, set a path, and get to work to fulfill it."

## Elevate Wealth Advisors Sponsors Free 'Playbook' Seminars

Yesterday, I spent hours in front of the paper shredder getting rid of my old bank and financial statements, old Social Security projections, and almost everything else that I'd crammed into two filing cabinets. I had held onto old statements and paperwork for years because I wasn't sure what I needed to keep and what I could toss.

Fortunately, I got some good guidance as a result of the information I learned from the Playbook process that Elevate Wealth Advisors developed. Now I have a better understanding of what I need and why.

Each quarter this year, [Elevate Wealth Advisors](#) will be holding free educational seminars in Oregon City on the Playbook process. Here are the first two seminar topics for 2020:



### **JANUARY: 2020 Tax Codes and Strategies**

Date and time: January 16 from 10am-11:15am

Location: [Pioneer Community Center](#)

Speakers: Ben James, CFA, CFP (president and founder of Elevate Wealth Advisors) and Steven Sykes, CPA (president of Plus Minus Taxes)

### **FEBRUARY: Secrets to Social Security & Pensions- *Some of the most important decisions you'll make and how to make them.***

Date and time: February 20 from 1pm-2:15pm

Location: [West Linn Adult Community Center](#)

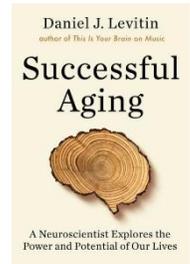
Speakers: Ben James, CFA, CFP / TBA

Register for an upcoming seminar, read about future seminars, or learn more about the Playbook process and purpose [here](#).

## Neuroscientist Sees A Positive Future for Aging

In a January 10 [article](#) about neuroscientist Daniel J. Levitin's new book, *Successful Aging*, Jane Henderson offers a sample of what his readers can expect. Henderson says Levitin provides an encouraging picture of aging. He writes, "This is the best time in history to be alive and aging." Levitin also advises us to "look to the future, especially age 82—it's when people are the happiest."

I just ordered *Successful Aging* through Amazon Prime. Then I discovered that the book was available through eBay for much less. Nonetheless, I'm looking forward to reading it. If you get a chance to read it, let me know what you think of the book.



## Free Opportunity for Forward-thinking Women

Join Cindy Eastman and Paula Marie Usrey on Tuesday, January 21, from 5 p.m. – 6:30 p.m. in Roseburg, Oregon, as they lead an engaging discussion on how you can prepare for your best years after 50.



The session, **Learn What Your Mother Didn't Know About Life After 50 in the 21<sup>st</sup> Century**, will include:

- Key elements for creating a positive future
- Information on how to implement a life plan to create the future you want
- Introduction to some practical tools to support your plans for your best life

Just for fun, we'll have a prize drawing too!

This mini-workshop for women will be located at the Roseburg Public Library, S. Umpqua Room, 1409 NE Diamond Lake Blvd., Roseburg, Oregon. Please do RSVP by January 17, 2020. Phone Cindy: 541-632-4488 or Paula: 541-391-3416. Email: [cindyeastman@ffig.com](mailto:cindyeastman@ffig.com) or [paula@boomerbestu.com](mailto:paula@boomerbestu.com).

## Warning: Elderspeak Could Affect Your Health and Well-Being

Ageist attitudes are often communicated through the use of ‘elderspeak’ or language and behaviors that convey assumptions that older people are no longer capable of fully functioning. While most people may not intentionally demean older people, the effects of such communication can be detrimental to our health.

Recent research has linked ageism (age-based stereotyping and discrimination) to depression and other health issues. One reported [study](#) estimates that ageism costs Americans \$63 billion per year in health-related expenses. [See more...](#)

## Free Medicare 101 Educational Workshop

Gain an understanding of how Medicare works, learn the differences between Medicare Advantage and Medicare Supplement plans, learn how to find the best plan for you, discover how Medicare Prescription Drug Plans work, and more.

Dates: Thursday, January 23, from 5:30-6:30pm, Saturday, January 25 at 10:00am, and Tuesday, February 11<sup>th</sup> at 5:30pm.

Location: Roseburg Library 1409 NE Diamond Lake Blvd., Roseburg, Oregon.

The event is free, but space is limited. Call 541-632-4488 or email [cindyeastman@ffig.com](mailto:cindyeastman@ffig.com) to register.

## Boomer Best U Resources and Opportunities to Connect

[Boomer Best U](#) was established in 2019 after I retired from my career as an associate professor of communication. Thank you all for being part of my journey last year. Here is where we are today!

Boomer Best U’s purpose is to promote positive age-related attitudes and actions



in the workplace, in the community, and for individuals 50+ who want to live their best lives now and in the future. This purpose is accomplished through researching, writing, facilitating intergenerational communication, training, and workshops. In addition, individuals or businesses exemplifying positive age-related attitudes and actions are regularly highlighted in the Boomer Best U Newsletters.

### Learn more **about** Boomer Best U in 2020

- Discover [resources](#) for living your best life (including discounts and free health calculators)
- Download a [free life guide](#) for retirement preparation (or living your best life in retirement)
- Download [past issues](#) of the Boomer Best U Newsletter
- Subscribe (or unsubscribe) to our monthly [newsletter](#)
- [Write](#) for [Boomer Best U](#) or our newsletter
- Connect with us on [Facebook](#)
- Submit a request to have your age-friendly business [listed](#) on our site for free in 2020 (see criteria)